BUREAU OF STATISTICS

YUKON RETAIL SALES

**September 2009**

## 1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

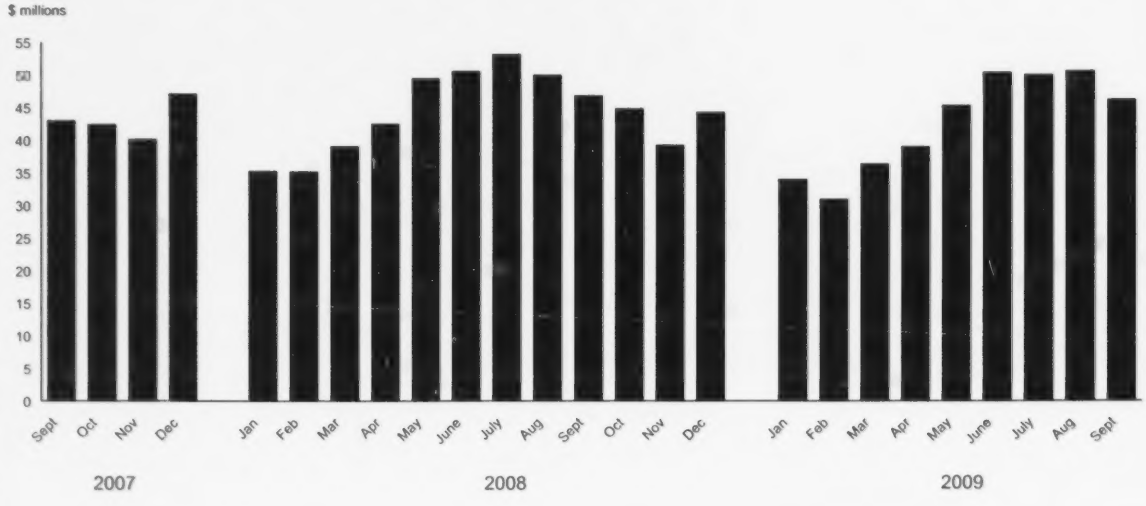
- Total preliminary retail sales in the Yukon for September 2009 were.....$46,183,000
- The September 2008 figure was.....$46,794,000
- The difference was a decrease of.....$611,000
- As a percentage, the decrease was .....1.3%

Preliminary unadjusted estimates of Yukon retail sales for September 2009 decreased 1.3% from figures for September 2008. Canada's retail sales were down 1.5% over the same time period.

On a year-to-date basis, January through September 2009, retail sales in the Yukon totalled $382,593,000; a decrease of $19,133,000, or 4.8% over the same time period in 2008.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

### Yukon Monthly Retail Sales
**September 2007 to September 2009**



## 2 Yukon Retail Sales *(not seasonally adjusted)*

| | | Monthly Sales ($000,000) | Change from Previous Month (%) | Change from Same Month One Year Before (%) | Year-to-Date Total Sales ($000,000) | Change from Year-to-Date One Year Before (%) |
|---|---|---|---|---|---|---|
| 2009 | Sep (p) | 46.2 | -8.6 | -1.3 | 382.6 | -4.8 |
| | Aug (r) | 50.6 | 1.1 | 1.2 | 336.4 | -5.2 |
| | Jul | 50.0 | -0.8 | -5.9 | 285.9 | -6.3 |
| | Jun | 50.4 | 11.2 | -0.3 | 235.9 | -6.4 |
| | May | 45.3 | 16.2 | -8.4 | 185.5 | -7.9 |
| | Apr | 39.0 | 7.4 | -8.3 | 140.2 | -7.7 |
| | Mar | 36.3 | 17.5 | -6.9 | 101.2 | -7.5 |
| | Feb | 30.9 | -9.0 | -12.1 | 64.9 | -7.8 |
| | Jan | 34.0 | -23.3 | -3.6 | 34.0 | -3.6 |
| 2008 | Dec | 44.3 | 12.8 | -6.0 | 530.0 | 5.9 |
| | Nov | 39.2 | -12.4 | -2.2 | 485.8 | 7.2 |
| | Oct | 44.8 | -4.2 | 5.7 | 446.5 | 8.1 |
| | Sep | 46.8 | -6.3 | 8.9 | 401.7 | 8.4 |
| | Aug | 50.0 | -5.9 | 3.0 | 354.9 | 8.3 |
| | Jul | 53.1 | 5.1 | 12.6 | 305.0 | 9.2 |
| | Jun | 50.5 | 2.2 | 2.3 | 251.9 | 8.6 |
| | May | 49.4 | 16.3 | 8.3 | 201.3 | 10.3 |
| | Apr | 42.5 | 8.9 | 12.1 | 151.9 | 10.9 |
| | Mar | 39.0 | 11.1 | 9.3 | 109.4 | 10.4 |
| | Feb | 35.1 | -0.2 | 6.5 | 70.4 | 11.1 |
| | Jan | 35.2 | -25.2 | 15.9 | 35.2 | 15.9 |
| 2007 | Dec | 47.1 | 17.3 | 9.9 | 500.3 | 10.8 |
| | Nov | 40.1 | -5.3 | 19.4 | 453.2 | 10.9 |
| | Oct | 42.4 | -1.3 | 14.1 | 413.1 | 10.2 |
| | Sep | 43.0 | -11.4 | 9.2 | 370.7 | 9.8 |

(p)—Preliminary figures (r)—Revised figures

In September 2009, the unadjusted preliminary retail sales figure in the Yukon ($46,183,000) decreased 8.6% from the revised figure for August '09 ($50,556,000). Sales decreased by 6.3% from August '08 to September '08 and decreased 11.4% from August '07 to September '07.

On an annual basis, retail sales in the Yukon for 2008 totalled $530,028,000; an increase of $29,760,000, or 5.9% over the 2007 annual total of $500,268,000.

## 3 Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

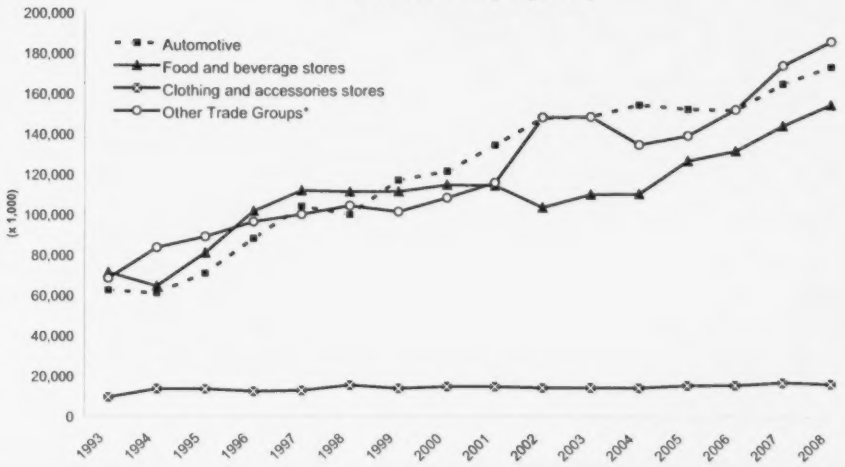
| | | Total Sales | Automotive | Food and beverage stores | Clothing and accessories stores | Other Trade Groups* |
|---|---|---|---|---|---|---|
| | | $000s | | | | |
| 2009 Sep | (p) | 46,183 | 13,182 | 14,789 | 1,448 | 16,764 |
| Aug | (r) | 50,556 | 15,795 | 15,505 | 1,513 | 17,743 |
| Jul | | 49,990 | 14,365 | 15,946 | 1,354 | 18,325 |
| Jun | | 50,389 | 15,557 | 14,646 | 1,378 | 18,808 |
| May | | 45,305 | 12,844 | 14,225 | 1,261 | 16,975 |
| Apr | | 38,994 | 11,709 | 12,300 | 1,125 | 13,860 |
| Mar | | 36,319 | 10,733 | 11,658 | 983 | 12,945 |
| Feb | | 30,897 | 8,911 | 10,566 | 843 | 10,577 |
| Jan | | 33,960 | 9,073 | 12,224 | 799 | 11,864 |
| 2008 Dec | | 44,261 | 8,885 | 14,480 | 2,039 | 18,857 |
| Nov | | 39,233 | 10,668 | 12,330 | 1,286 | 14,949 |
| Oct | | 44,808 | 14,006 | 13,381 | 1,263 | 16,158 |
| Sep | | 46,794 | 15,496 | 13,206 | 1,420 | 16,672 |

(p)—Preliminary figures (r)—Revised figures

## 4 Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

| | Total Sales | Automotive | Food and beverage stores | Clothing and accessories stores | Other Trade Groups* |
|---|---|---|---|---|---|
| | $ 000s | | | | |
| 2008 | 530,028 | 173,341 | 154,565 | 16,191 | 185,931 |
| 2007 | 500,268 | 165,048 | 144,211 | 16,942 | 174,067 |
| 2006 | 451,308 | 151,895 | 131,674 | 15,607 | 152,132 |
| 2005 | 433,914 | 152,421 | 126,803 | 15,444 | 139,246 |
| 2004 | 413,966 | 154,487 | 110,408 | 14,267 | 134,804 |
| 2003 | 421,648 | 148,563 | 110,130 | 14,396 | 148,559 |
| 2002 | 413,863 | 147,830 | 103,584 | 14,259 | 148,190 |
| 2001 | 379,591 | 134,517 | 114,417 | 14,845 | 115,812 |
| 2000 | 359,434 | 121,459 | 114,732 | 14,884 | 108,359 |
| 1999 | 343,723 | 117,034 | 111,381 | 13,898 | 101,410 |
| 1998 | 330,911 | 99,927 | 111,211 | 15,465 | 104,308 |
| 1997 | 328,844 | 104,065 | 111,914 | 12,831 | 100,034 |
| 1996 | 298,257 | 87,993 | 101,529 | 12,378 | 96,356 |
| 1995 | 254,013 | 70,757 | 80,927 | 13,424 | 88,905 |
| 1994 | 222,414 | 60,985 | 64,402 | 13,511 | 83,515 |
| 1993 | 211,028 | 62,281 | 71,181 | 9,293 | 68,273 |

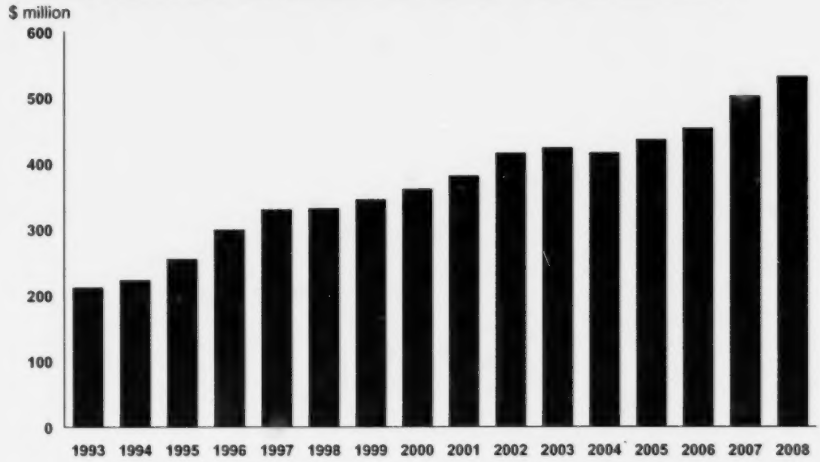
**Retail trade by trade group, 1993-2008**
***(Not seasonally adjusted)***




## 5 Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

# 6 Yukon Retail Sales *(not seasonally adjusted)* Annual Estimates, 1993 to 2008




During the past 15 years, annual retail sales in the Yukon have ranged from a low of $211,028,000 in 1993 to the 2008 figure of $530,028,000. The largest increase in sales over the previous year occurred in 1996 when sales were up $44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell $7,682,000, or 1.8%, from the 2003 figure.

Retail sales in the Yukon have increased each year since 1993 with exception of the slight decrease in 2004.

| | Yukon | | Canada | |
|---|---|---|---|---|
| | Retail Sales ($million) | % change from previous year | Retail Sales ($million) | % change from previous year |
| **2008** | 530.0 | 5.9 | 426,033.7 | 3.4 |
| **2007** | 500.3 | 10.8 | 412,037.3 | 5.8 |
| **2006** | 451.3 | 4.0 | 389,485.1 | 6.4 |
| **2005** | 433.9 | 4.8 | 366,170.7 | 5.6 |
| **2004** | 414.0 | -1.8 | 346,721.5 | 4.7 |
| **2003** | 421.6 | 1.9 | 331,146.6 | 3.6 |
| **2002** | 413.9 | 9.0 | 319,525.4 | 6.3 |
| **2001** | 379.6 | 5.6 | 300,447.9 | 4.4 |
| **2000** | 359.4 | 4.6 | 287,838.4 | 6.0 |
| **1999** | 343.7 | 3.9 | 271,532.0 | 5.9 |
| **1998** | 330.9 | 0.6 | 256,494.4 | 3.9 |
| **1997** | 328.8 | 10.3 | 246,817.9 | 8.0 |
| **1996** | 298.3 | 17.4 | 228,439.6 | 3.3 |
| **1995** | 254.0 | 14.2 | 221,077.9 | 3.3 |
| **1994** | 222.4 | 5.4 | 213,991.7 | 7.4 |
| **1993** | 211.0 | 2.9 | 199,334.9 | 5.1 |

* Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes *Furniture, Home Furnishings and Electronics Stores*; *Building and Outdoor Home Supplies Stores*; *Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

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